



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN SOUTH CAROLINA

CONGRESSIONAL DISTRICT 7

| | |
|--|-----------------|
| Number of Recreational Boats* | 60,882 |
| Recreational Boating Industry Businesses | 125 |
| Total Jobs | 3,982 |
| Annual Recreational Boating-Related Spending | \$215.7 MILLION |

TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$639.3 MILLION

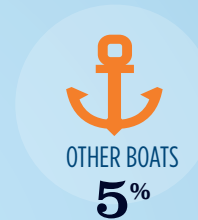
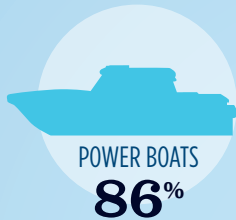
RECREATIONAL BOATS IN SC-7

TOTAL BOATS* ▶ 60,882

REGISTERED BOATS 60,882

| | |
|-------------|--------|
| Power boats | 52,438 |
| PWCs | 4,855 |
| Sailboats | 587 |
| Other Boats | 3,002 |

HOUSEHOLDS PER BOAT 4.4

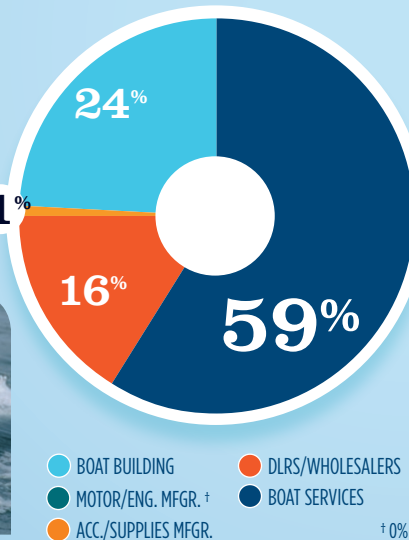


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN SC-7

TOTAL BOATING JOBS ▶ 879

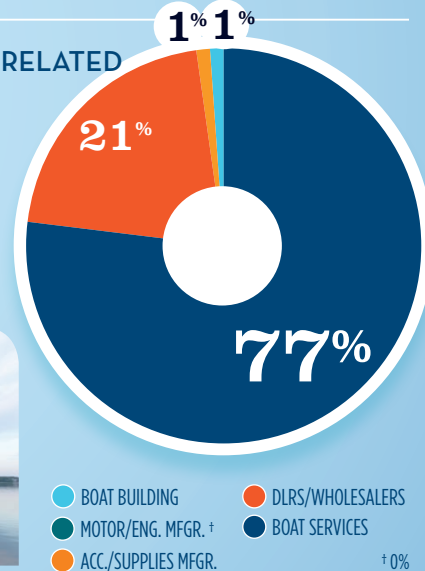
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|-----------------------------|-----|
| Boat Building | 215 |
| Motor / Engine Mfrgr. | - |
| Accessory / Supplies Mfrgr. | 9 |
| Dealers / Wholesalers | 138 |
| Boat Services | 517 |



RECREATIONAL BOATING-RELATED BUSINESSES IN SC-7

TOTAL BUSINESSES ▶ 125

| | |
|-----------------------------|----|
| Boat Building | 1 |
| Motor / Engine Mfrgr. | - |
| Accessory / Supplies Mfrgr. | 2 |
| Dealers / Wholesalers | 26 |
| Boat Services | 96 |

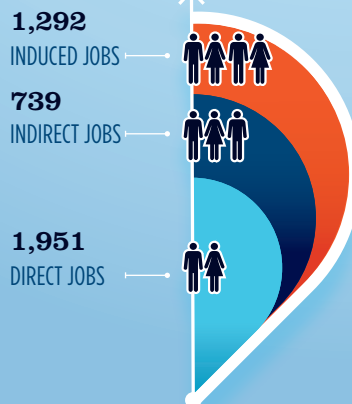


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN SC-7

EST. TOTAL JOBS ▶ 3,982

EST. TOTAL LABOR INCOME ▶ \$164.1 MILLIONS

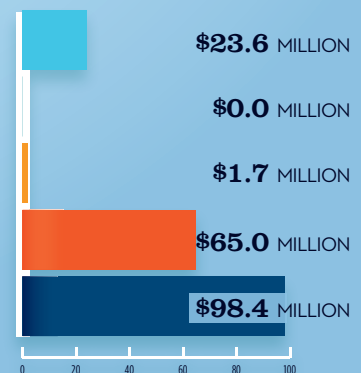
| | |
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| Est. Direct Income | \$66.2 |
| Est. Indirect Income | \$41.4 |
| Est. Induced Income | \$56.5 |



RECREATIONAL BOATING INDUSTRY SALES IN SC-7

| | |
|-----------------------------|---------------|
| Boat Building | \$23.6 |
| Motor / Engine Mfrgr. | \$0.0 |
| Accessory / Supplies Mfrgr. | \$1.7 |
| TOTAL MFRG. SALES | \$25.3 |

| | |
|--|----------------|
| Dealers / Wholesalers | \$65.0 |
| Boat Services | \$98.4 |
| TOTAL RETAIL & SERVICES SALES | \$163.4 |



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University